

Testimonials from do IT groups members...

**Why do you come back to meeting after meeting?**

The reason I keep coming back meeting after meeting is because obstacles just don't stop popping up. If your objectives are long-term or ongoing, you're going to continuously run into challenges. And having a number of different eyeballs looking at those challenges from a number of different perspectives is invaluable to getting past them.

**How exactly have they helped you?**

I'm the embodiment of the do IT concept. About 3 years ago, I started envisioning something bigger for my business, something I hoped to accomplish in a 5 year time frame. When I started meeting with my do IT group a couple years later, well, it was still a 5 Year Goal. After a year of having access to other people's perspectives, other people's ideas and a touch of accountability, I can report that I've made progress and my 5 year goal has shrunk to a 3 year goal.

**What is the key ingredient that helps you the most?**

The key ingredient for me is the relationship that has developed between members. When there's a group of people that you can open up to honestly and completely and you provide the same in return, then everyone truly becomes vested in the success of everyone else. Their victories are your victories and vice versa.

Ultimately, the do IT mantra, "Helping Helps You" is more than just a motto; it's a reality, especially in such an open setting. Regardless of profession or industry, we all face many of the same challenges. Brainstorming someone else's challenge almost always provides answers or reinforces an important idea that's applicable in your world.

**How are the groups different / better than what you've experienced in the past?**

I think the biggest difference with the do IT groups is that they exist to help you with what you need help with, whether in business, in your personal life or in attempting something beyond yourself. I've been in groups that helped me get business leads. I've been in groups that helped me get better at operating in my business. While I still get some of that kind of help in my do IT group, this experience has helped me define and work towards something bigger, my "IT".

Darron S.

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I come back meeting after meeting because I get results. The focus of the discussion is on taking action, not just theoretical ponderings, so I leave the meetings with actions to take that I hadn't considered. I bring all my "thorny issues" to the group and always leave with a solution.

The emphasis on "helping helps you" elevates everyone's motives. There is a genuineness, integrity and spirit of partnership that I have not experienced in other business groups.

The meeting format and the smallsize of the group, keep the discussion focused and efficient. In fact, my do IT group meetings are among the most productive meetings I have!

Cindy S.

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No matter what our occupations, we all have a LOT to do. There's so much that we HAVE to do, that more often than not we find ourselves pushing off what we SHOULD be doing - The things that are most important in moving us toward our mission or calling.

"do IT groups" has provided me with tools to help me solidify what my passion is, but more importantly, it has provided me with an accountability mechanism to help keep me moving in the direction of fulfilling my true life objectives.

It can be very easy to let accountability to yourself fall by the way side, but it's much more motivating to follow through with your commitments when you are accountable to partners who are counting on you as much as you are counting on them.

Robert R.

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I continue to participate in this group because, as a small business owner operating on my own, it gives me an outlet to flush out my goals, both short term and long term to a group of people that are objective, but whose objective is to help me reach those goals.

The group has helped me in that not only do I have a forum to voice what my goals are, we discuss how I'm going to reach them and specifically what attainable steps I'm going to accomplish before the next session.

The key ingredient for me is that this group forces me to write out an action plan and holds me accountable for that action plan.

This group is different in that most groups I attend are about networking. Growing your own business by telling others about it. For me, this group isn't about growing my sales number today, it's about helping me grow as a business owner to reach my long term goals.

Shelly L.